



FOR IMMEDIATE RELEASE  
November 22, 2022

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Fort Worth, Texas – Avanzada Golf & Ranch Club announces the development of a new healthy lifestyle community in Southeast Parker County with the launch of their website [www.avanzadagolf.com](http://www.avanzadagolf.com). Avanzada is comprised of 1,100 acres and is the crown jewel of Kelly Ranch; a 2,400-acre master planned development located at the corner of Kelly Road and Highway 377 in Parker County.

Avanzada founder and PGA Tour veteran JJ Henry is the visionary behind this exclusive gated community which will include a championship golf course designed through the years of his experience and the steady hand of award-winning golf course architect Jim Lipe. Fort Worth, originally founded as the “Trinity Outpost,” served as the inspiration for the name Avanzada which is the Spanish word for outpost.

Henry, a 24-year PGA Tour veteran puts it best when he says, “Golf has provided me the opportunity to travel the world and experience the best of the best in golf courses, clubhouses and exclusive communities. It has always been my goal to create a community with a world class golf club as the center piece amenity in the Fort Worth area. Avanzada will allow me to incorporate the best things I have seen and experienced during my PGA Tour career.”

Henry’s partner in Avanzada is Fort Worth native and developer Bubba Vann. Vann, like Henry, is a TCU graduate and successful entrepreneur and developer of the renowned South Padre Island Golf Club. Vann stated, “I am extremely excited to be back in Fort Worth and to help J.J. bring his vision to life. Our combined experience will be the catalyst to create one of the best exclusive golf course communities in Texas.”

Henry will work with award winning and longtime Jack Nicklaus associate Jim Lipe to design a golf course that challenges the better golfers while also providing an enjoyable experience for beginners. Henry stated, “The property at Avanzada will allow Jim and me to design a great golf course, one of the best in Texas. As a famous architect once said, “The best golf courses are built by God.” Avanzada has been blessed with mature hardwoods, 200 feet of elevation changes, rolling hills, long views, and half a mile of water frontage from Bear Creek. “I am excited to bring my vision for golf and a new healthy lifestyle community to Parker County. I look forward to making Avanzada my new home,” stated JJ Henry.

Avanzada Golf & Ranch club rests within the heart of the new Kelly Ranch development in Southeast Parker County in the renowned Aledo ISD. This 2,400-acre master planned development encompasses a total of three new communities, Rio Vista at Kelly Ranch, La Dorada at Kelly Ranch, and Avanzada Golf & Ranch Club; with their own unique attributes, amenities, mixture of lot sizes, views and layouts.

Kelly Ranch will also take advantage of nearly 1.5 miles of Highway 377 frontage with luxury retail shopping, restaurants and entertainment with its 65 acre "Shops at Avanzada" development. Along with the resort feel brought by retail shopping and a champion golf course, Kelly Ranch will feature all of the necessary development needed for a day-to-day life. New grocery store, medical office buildings, Aledo ISD school sites, and class A business offices will be located along the eastern most border of the development at the cross roads of Highway 377 and Kelly Road. Rio Vista, which will allow the public the first opportunity of living in Kelly Ranch, has currently broken ground and is available for touring now.

The Hammond Eagle Group is the exclusive real estate development team for Kelly Ranch. Along with this team comes the future of custom home construction in a program developed to make the journey of designing and building a luxury custom home one filled with the excitement of watching your vision come to life without the typical headaches associated in production. This new and unique Concierge Design and Build Program will walk residents through the entire process of custom home construction; from lot purchase, choosing the right custom builder to fit your needs and style, interior design and selections, through the end of construction and finally the day you call it yours.

Avanzada Golf & Ranch Club at Kelly Ranch is pleased to announce this multi-year journey and lifetime vision, now ready for it's for residents to call home. To learn more about Avanzada please visit [AvanzadaGolf.com](http://AvanzadaGolf.com)